Credits

Consumer and industrial goods

The market for consumer and industrial goods is already one of the most promising areas of blockchain application.

Problems

- **Mistrust of the buyer.** The buyer does not always trust the information given about the origin of the goods. Its shelf life and compliance with the standards.

- **Counterfeit.** The buyer is not immune to the purchase of counterfeit products.

- **Buyer security.** For the buyer there is no reliable way to learn that the supervisory authorities could not issue or revoke the certificate for specific products.

- **Speed of interaction with counterparties.** Presently, there is an unimplemented potential for accelerating the interaction of supply chain participants.

Benefits

- Informing the buyer. The Credits blockchain solution allows you to provide the buyer with reliable information about the product (the date of production, the conditions in which it was stored etc.
- Warranty of origin. The Credits blockchain allows you to register production conditions and stages of goods movement from the manufacturer to the counter.
- Certification information. The buyer will receive up-to-date information about the certification of a certain product instance.
- Accelerate the information exchange. When the producers, transport workers and sellers unite on the same platform, all participants will have a single information space that will speed up the processing of documents and payments.

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Use Cases
Examples

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Confirmation of origin and warranty period

For the consumer, it is possible to purchase a replica product. Credits technology allows the creation of services where the buyer can see
the entire history of the goods' origin, check the authenticity of the goods and trace them throughout the supply chain (from the place of origin to the counter). This allows suppliers to draw attention to their products, provide warranty and ensure customer loyalty to distributors. The Credits blockchain will also help in the fight against counterfeit trademarks and the theft of luxury goods.

Supply Chain Management and Inventory Management

In Credits blockchain you can keep long records of any sequence of events. These events can relate to the purchase of goods, their shipment and the delivery to the consumer, their status, quantity etc. After the data is recorded it cannot be changed. This eliminates the possibility of forgery and manipulation of data.

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New models of loyalty and increased consumer confidence

Credits offers new opportunities for traditional loyalty programs. Modern technologies allow us to describe the logic of loyalty programs in smart contracts, store data in the blockchain and use tokens as loyalty points.

After-sales service

The history of sales in the blockchain allows you to effectively implement the warranty service system and offer the customer additional post-warranty services based on automated executable contracts. This can deter consumers and increase profits through maintenance and additional sales for consumables, etc.

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Automation
of contractual
activities

Blockchain technology and smart contracts on the
Credits platform make it possible to automate the
process of reconciling factoring documents, which
usually take quite a long time.

Why Credits?

We created a unique blockchain platform Credits, which makes it possible to use the blockchain technology in the banking industry

- A unified protocol for issuing, storing and transferring financial assets

- Infrastructure on a distributed network with a public registry

- Accounts system with public and private keys

- Set of security systems

- Built-in programming language for creating services

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Contact us

We have a strong team of programmers and support offering:
- Consultations on how to use technologies
- Help with PoC (proof of concept) and MVP development

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